

proskills UK

ANNUAL CONFERENCE &
APPRENTICESHIP AWARDS '09

Sustainable Ideas Practical Solutions

**Information for sponsors
and exhibitors**

**Marriott Forest of Arden,
West Midlands**

19th November 2009

Brought to you by:

The National
Skills Academy



**MATERIALS,
PRODUCTION & SUPPLY**

Dear Colleague

I am delighted to invite you to join and support the Proskills UK National Conference 2009, 'Sustainable Ideas, Practical Solutions' brought to you this year by the National Skills Academy Materials, Production & Supply. The conference is designed to provide employers from across the UK process and manufacturing sector with a wide range of innovative business ideas and practical solutions to support the development of a successful strategy for business growth; putting companies on the starting line ready for the green light when the economic upturn comes.



Terry Watts
CEO, Proskills UK

Our conference has been carefully put together to give our employers a wide selection of the top business tools to allow them to build their own customised 'Toolkit' and to tailor the agenda to meet individual needs.

By becoming a Conference Sponsor you will be increasing your exposure to key decision makers from the eight industries that make up the process and manufacturing sector as well as having an excellent opportunity to raise your profile and to build your brand recognition.

The day's event will be followed by the 2009 Proskills UK Apprenticeship Awards and dinner, which will be a celebration of the top performers within the sector with guaranteed post-event press coverage.

The support of organisations like yours is an integral part of the success of the conference. You can make a valuable contribution by agreeing to take one of the sponsorship or exhibitor packages on offer.

I hope this pack proves useful and answers all the questions you may have pertaining to the conference and the opportunities afforded to your organisation through sponsorship. If not, then please do not hesitate to contact the Marketing Team for further information.

I look forward to hearing from you.

Yours sincerely

A handwritten signature in blue ink, appearing to read 'Terry Watts'. The signature is stylized and written over a thin horizontal line.

Terry Watts
Chief Executive of Proskills UK

About MPS Academy

The National Skills Academy Materials, Production & Supply (MPS Academy) is the 11th skills Academy to be established as part of the Government's expanding National Skills Academy network.

Launched in February 2009 to provide a gateway to quality-assured, industry-relevant skills training programmes and solutions, the Academy will provide flexible, innovative and cost-effective training solutions via a web portal, which will make training provision easier, simpler and more accessible for businesses of every shape and size, providing maximum sectoral and regional reach. Physical provision includes Employer Learning Centres that will provide state of the art classroom teaching as well as workshops for practical hands on training.

About Proskills UK

Proskills is one of 25 Sector Skills Councils (SSCs) that have been set up to strengthen the position of UK companies in the global market by increasing competitiveness and profitability through improved skills levels. Proskills works for the Building Products, Glazed Ceramics, Extractive and Mineral Processing, Furniture, Furnishings & Interiors, Glass & Glazing, Coatings, Paper and Printing industries. Together these industries employ 800,000 people in 80,000 companies, contributing £43,000 GVA per head, and therefore making a significant contribution to the economy.

To find out more visit:

www.mps-academy.co.uk/conference09
www.proskills.co.uk

Contact information:

Please make cheques payable to: **NSAMPS**

National Skills Academy Materials, Production & Supply

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Abingdon
Oxfordshire
OX14 4RY

Telephone: 01235 833844

Website: www.mps-academy.co.uk

Rachel Bowman

Delegate registration and bookings

Direct Dial: 01235 437916

Email: rachel.bowman@proskills.co.uk

Jef O'Riley

Sponsorship queries

Direct Dial: 01235 432026

Email: jef.oriley@proskills.co.uk

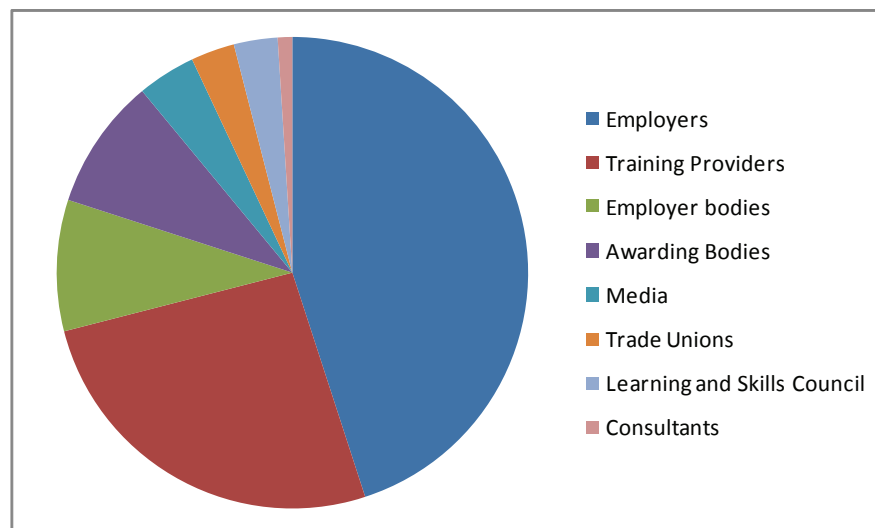
Who will attend?

The conference and exhibition offers topical, relevant content. It is aimed at key decision makers across the whole business and will include Managing Directors, HR Directors, Training Managers as well as those members of staff who have responsibility for implementation of training plans and programmes.

The Annual Conference 2009 marketing campaign will make sure that the event attracts high level delegates and decision makers across the process and manufacturing sector. We anticipate an attendance of up to 200 delegates from across the 8 industries UK wide.

The marketing campaign will include:

- Highly targeted direct marketing campaign to attract conference attendees, which includes online, direct mail, telesales and advertising campaigns
- Direct mail and email promotion to over 10,000 potential visitors
- High profile online presence, providing unbeatable promotion for sponsors and exhibitors
- Advertising in key industry titles
- Public relations – we promote the event, as well as the companies who are sponsoring and exhibiting in key publications and relevant bodies
- Search engine optimization – we make sure the event is profiled on all major search engines



Employers	45%	Media	4%
Training Providers	26%	Trade Unions	3%
Employer bodies	9%	Learning and Skills Council	3%
Awarding Bodies	9%	Consultants	1%

Sponsorship opportunities

What are the benefits of sponsoring?

As a sponsor at Proskills UK Annual Conference, you'll be positioning yourself at the forefront of the Process and Manufacturing sector, giving your organisation a unique opportunity to position your product and brand at the heart of eight industries. Sponsorship will make sure your organisation is associated with best practice and leadership, and put you in touch with an influential and targeted group.

This flagship event will give you the opportunity to:

- Strengthen your brand profile and recognition
- Generate new contacts and leads through sector-wide networking opportunities
- Increase your exposure to key decision makers
- Promote your organisation as a leader for skills and training
- Strengthen existing relationships
- Demonstrate your support for YOUR sector
- Benefit from our comprehensive marketing campaign and brand association with both the National Skills Academy Materials, Production & Supply and the Proskills Sector Skills Council



Pictured:
Guests from previous
Proskills UK Conferences
and Apprenticeship Awards

Platinum Sponsorship

Platinum sponsorship is an exclusive headline package, designed to provide significant profiling opportunities at the event. Being lead sponsor demonstrates your company's commitment to the sustainability agenda and will dramatically increase your profile in all eight industries.



Package

- 'Sponsored by' branding prominently displayed on the front cover of the conference brochure (subject to print deadline)
- 100-word company profile inside conference brochure
- Logo, hyperlink and 100-word company profile on the dedicated conference website.
- Logo on all marketing and advertising material
- Logo featured on pre-event networking website and registration pages
- Email bulletin to your client list promoting your involvement in the conference, including your logo, company name and a link to your website
- Logo prominently displayed in the registration entrance area for the duration of the event
- Optional 'give away' – to be placed in delegate packs (at sponsors expense)
- A4 literature insert in the delegate packs (hard copy to be supplied by sponsor at least 4 weeks prior to event)
- 30 minute workshop presentation (optional)
- Logo on 'thank you' email sent to all attendees
- Two free places at the Apprenticeship Awards Dinner

Platinum – Conference Sponsor
Exclusive £5,500.00 + VAT

Gold Sponsorship

The Apprenticeship Awards Dinner sponsorship provides the opportunity to network with colleagues, promote your organisation and support the apprenticeship agenda. Raise the profile of your company through the association with such a prestigious event which celebrates the star performers of the process and manufacturing sector.



Package

- 'Sponsored by' branding on the Awards brochure and logo and 100 word profile inside
- Logo, hyperlink and 100 word company profile on the dedicated conference website
- Logo on marketing and advertising material
- Email bulletin to your clients promoting your attendance at the Awards dinner, including your logo and hyperlink to your website
- 'Sponsored by' branding during the Awards dinner
- Two free places at the Apprenticeship Awards Dinner

**Gold – Awards Dinner Sponsor
Exclusive £4,000.00 + VAT**

Silver Sponsorship

As the sponsor of the evening reception, you will have the opportunity to associate yourself with a high profile, pre-dinner networking event.

Hosting the evening reception for the Apprenticeship Awards offers you an opportunity to raise your company profile in a fun and relaxed environment and engage with an expected 150 delegates and speakers.



Package

- 'Sponsored by' branding during the drinks reception
- Logo, 100 word company profile and hyperlink on dedicated website
- Logo on cover of conference brochure
- Logo and company profile inside Apprenticeship Awards brochure
- Two free places at the Apprenticeships Awards Dinner

**Silver – Evening Drinks Reception
Exclusive £2,000.00 + VAT**

Conference Brochure Sponsorship

Have your company logo prominently displayed on the conference brochure which is distributed to every delegate at the conference. This will form part of the delegate pack that is issued to each attendee and is designed to act as an information source back at the office, guaranteeing you post-event exposure.

Package

- Full page advert in the conference brochure
- Logo, 100 word profile and hyperlink on dedicated website
- Logo on the front of the conference brochure
- Email bulletin to your client list promoting your involvement
- Two free places at the Apprenticeship Awards Dinner

Conference Brochure Sponsorship
£1,500.00 + VAT

Awards Brochure

Have your company logo prominently displayed on the Apprenticeship Awards Dinner brochure which is distributed to all attendees. Guests will refer to the brochure during the event and take it back to the office as a souvenir of nomination and involvement.

Package

- Full page advert in the Awards brochure
- Logo, 100 word profile and hyperlink on dedicated website
- Logo on the front of the Awards brochure
- Email bulletin to your client list promoting your involvement
- Two free places at the Apprenticeship Awards Dinner

Awards Brochure Sponsorship
£1,500.00 + VAT

Award Sponsorship

Sponsoring a Proskills UK Apprenticeship Award gives you a unique opportunity to position your organisation alongside achievement in training excellence.

1. Advanced Apprentice of the year **** SOLD ****
2. Apprentice of the year **** SOLD ****
3. Achiever of the year

Package

- Logo on Awards marketing material
- Logo on Awards Dinner brochure
- 100 word company profile in Awards Dinner brochure
- Logo in Awards Dinner brochure
- Company name on trophy
- Branded award for post-event media coverage



Award Sponsorship
3 @ £2,000.00 each + VAT

Table Sponsor

Option 1 sponsorship only	£1,000 + VAT
Option 2 sponsorship + 10 places	£1,650 + VAT
Option 3 sponsorship + 10 places and accommodation	£3,000 + VAT

- Credited as a table sponsor in the evening awards brochure complete with your company logo
- Credited as a conference supporter in all relevant conference materials including the conference website complete with hyperlink to your company

Table Sponsor
From £1000.00 + VAT

Exhibition stands (4@ £600.00 each)

The Proskills UK Annual Conference is the premier choice for the process & manufacturing sector. Exhibiting is a cost effective way of communicating the benefits of your products and services to a wide and influential audience. The exhibition will form an integral part of the conference; the format and content of the event will make networking easy.

Exhibiting will give you the opportunity to:

- Generate high quality leads for your product or service
- Build recognition of your brand
- Meet decision-makers face to face
- Network with existing clients and industry peers
- Educate the marketplace

Package

- Exhibition stand space 2m (plus table)
- One day (FOC) delegate pass
- Company name on dedicated conference website
- Company logo on conference brochure
- Email bulletin to your contact list promoting your attendance at the conference which will include your logo and company profile

Exhibition Stands
4 @ £600.00 each + VAT

Event Brochure advertisement

Option 1: 1/2 page advert in either Conference **or** Awards brochure - please specify at time of order (artwork to be supplied by sponsor) £350.00 + VAT

Option 2: Full page advert in either Conference **or** Awards brochure - please specify at time of order (artwork to be supplied by sponsor) £450.00 + VAT

Flyer insert in delegate packs

A4 flyer to be inserted into all conference delegate packs (flyer to be supplied), giving you the opportunity to communicate your message in a style suited to you. £150.00 + VAT

Media Partner

MPS Academy is looking for trade publications that are read within the process and manufacturing sector.

- As a Media Partner, you can align your publication with the Proskills UK Conference
- Your logo/brand will be displayed on all promotional and conference literature. This would include the conference brochure, pre-event printed collateral, website, displays and graphics at the event

In return, MPS Academy would be looking for free advertising and promotion in your trade publication. This is likely to include two pages of free advertising space and publication of the conference logo and reminder date. The actual package will be finally negotiated to suit your publication.

Delegate fees and packages

Awards Dinner	£85.00 + VAT	<input type="checkbox"/>
Awards Dinner and Accommodation (single occupancy)	£235.00 + VAT	<input type="checkbox"/>
(FOC) Day Delegate and Accommodation	£170.00 + VAT	<input type="checkbox"/>
(FOC) Day Delegate, Awards Dinner & Accommodation	£235.00 + VAT	<input type="checkbox"/>

Proskills UK Annual Conference and Apprenticeship Awards 2009

Company Name.....

I am interested in sponsoring:

Platinum Sponsorship - Conference	£5,500.00+VAT	<input type="checkbox"/>
Gold Sponsorship - Awards Dinner	£4,000.00+VAT	<input type="checkbox"/>
Silver Sponsorship - Evening Drinks Reception	£2,000.00+VAT	<input type="checkbox"/>
Conference Brochure	£1,500.00+VAT	<input type="checkbox"/>
Awards Dinner Brochure	£1,500.00+VAT	<input type="checkbox"/>
Awards Sponsorship - Advanced Apprentice of the Year **SOLD**	£2,000.00+VAT	<input type="checkbox"/>
- Apprentice of the Year **SOLD**	£2,000.00+VAT	<input type="checkbox"/>
- Achiever of the Year	£2,000.00+VAT	<input type="checkbox"/>

Table Sponsor	- Table sponsorship only	£1,000.00+VAT	<input type="checkbox"/>
	- Table sponsorship + 10 delegates	£1,650.00+VAT	<input type="checkbox"/>
	- Table sponsorship + 10 delegates + accommodation	£3,000.00+VAT	<input type="checkbox"/>

Advertisement	½ page advertisement in Conference Brochure	£350.00+VAT	<input type="checkbox"/>
	Full page advertisement in Conference Brochure	£450.00+VAT	<input type="checkbox"/>
	½ page advertisement in Awards Dinner Brochure	£350.00+VAT	<input type="checkbox"/>
	Full page advertisement in Awards Dinner Brochure	£450.00+VAT	<input type="checkbox"/>
	Flyer insert in delegate packs	£150.00+VAT	<input type="checkbox"/>
	Exhibition stand	£600.00+VAT	<input type="checkbox"/>

Name

Job Title

Organisation

Address

City

County

Post Code

Telephone Email

Please make cheques payable to :
Please return cheques to:

NSAMPS
 MPS Academy, Centurion Court, 85b Milton Park
 Abingdon, Oxford OX14 4RY

Proskills UK Annual Conference & Apprenticeship Awards '09 19th November 2009

By signing the agreement, you and your company agree to be a sponsor of Proskills UK for the event detailed above and that you and your company are responsible for paying the full amount of the agreed sponsorship package as detailed above. A 50% deposit is required at the time of booking; the remaining balance will be invoiced to you and your company 45 days before the event takes place. In the event that the remaining balance is not paid in full within 30 days, you and your company will forfeit the full amount of the deposit and be excluded from participation at the event.

Proskills UK reserves the right, to be exercised at Proskills UK sole and absolute discretion, to discontinue any or all of its obligations to you and your company for this sponsorship. In addition, you and your company agree that Proskills UK is authorised to use you and your company's name and logo(s) in promoting the event/item listed above.

Terms & Conditions

This Agreement shall be effective from the date of the Event Sponsor's authorised signature. Either party may terminate this agreement in writing with 30 days' notice in the event that the other party substantially fails to perform and observe all or any of the Agreements terms, or if the other party enters into liquidation whether compulsory or voluntary.

Proskills UK shall be entitled to terminate this Agreement, in writing, if monies due and payable and the Agreement have not been paid in full on the due date for payment.

The Event Sponsor shall be entitled to terminate this Agreement, in writing, for failure of Proskills UK or of its subcontractors to perform its responsibilities.

Any dispute or claim concerning the Agreement, which is not disposed of by consensus among the parties within 30 days of written notification of dispute or claim shall terminate the Agreement. In the case of event cancellation or unresolved disputes or claims, neither party is entitled to damages.

Force Majeure

No party shall be responsible for events beyond its reasonable control. If the event is postponed due to conditions beyond Proskills UK's control, it may be rescheduled. The Event Sponsor shall be entitled to, and Proskills UK agrees to give the Event Sponsor all the rights set forth in this agreement at NO additional charge to the sponsor.

For more information, contact:

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